

PAPER REVIEW FORM

Referee : -

First author : Vega Falcón Vladimir

Title : **Balanced Scorecard: Key Tool for Strategic Learning and Strengthening in Business Organizations.**

Note: The name of referee will be deleted when this report is sent back to the author(s).

Comments About Paper:

Aspects of the paper	Questions	YES or No
Abstract	<ul style="list-style-type: none"> Is the nature and scope of the paper clearly stated in the abstract? 	Yes
Introduction	<ul style="list-style-type: none"> Does introduction provide relevant background information? 	Yes
	<ul style="list-style-type: none"> Does Introduction indicate the scope and direction of the paper? 	Yes
	<ul style="list-style-type: none"> Does Introduction provide a context for the main issue? 	Yes
	<ul style="list-style-type: none"> Does Introduction indicate the focus of the paper? 	Yes
	<ul style="list-style-type: none"> Are the objectives mentioned clearly along with significance of the study for the relevant audiences? 	Yes
Review of literature and Theoretical framework	<ul style="list-style-type: none"> Review of the existing literature covers all relevant aspects of the study? 	Yes
	<ul style="list-style-type: none"> Is the context of the topic or problem established clearly in the literature review or historical background? 	Yes
Research design and methods	<ul style="list-style-type: none"> Is the methodology clear and supported by literature? 	Yes
	<ul style="list-style-type: none"> Is the method used appropriate to the objective of the study? 	Yes
	<ul style="list-style-type: none"> Is the methodology reliable for the interpretation of findings? 	Yes
	<ul style="list-style-type: none"> Is clearly mentioned why is chosen this methodology? 	Yes
Data collection	<ul style="list-style-type: none"> Are the data collected with the proper instrument? 	Yes
Discussion, Findings And interpretation	<ul style="list-style-type: none"> Are findings interpreted in the light of the literature, and terms are clear for the general audience and reader? 	Yes

	<ul style="list-style-type: none"> The language of the paper simple, cohesive and free from jargons? 	Yes
References	<ul style="list-style-type: none"> Is the literature based on various studies? 	Yes
	<ul style="list-style-type: none"> Is the literature integrated within the body of the paper? 	Yes
Paper Guidelines	<ul style="list-style-type: none"> Is the paper written according to the journal guideline? 	Yes
	<ul style="list-style-type: none"> Are all headings and subheadings numbered? 	No
	<ul style="list-style-type: none"> Are tables and figures properly made? 	Yes

Other Comments:

The topic of the paper is in line with the journal focus. The title of the paper correctly states the subject of the paper.

The sequence of statements in introduction lead coherently to the purpose of the study.

Methods used are valid and all information is available for further studies.

Findings are interpreted in the light of the literature, and terms are clear for the general audience and reader

The study reveals what the researcher intend and the discussion do not merely repeat the results.

However please take into consideration the following:

There are some typeset and punctuation errors throughout the paper. Some of the sentences need to be revised. Please check the paper for grammatical or typeset errors and send it for publication.

Headings and subheadings should be numbered

Based on the above comments I recommend this paper for publication after corrections.

RECOMMENDATION

Publish as it is.	
Publish with the minor revision noted above.	√
Publish with major revision noted above	
Reject (*)	

(*) The reasons for the paper rejection must be clearly stated.

What should you do? (If your paper was not rejected)

- ✓ Revise the paper according to the reviewer's comments (if applicable)
 - ✓ All authors must agree on the publication; such an agreement should be communicated via e-mail.
 - ✓ **You have to pay a publication fee of EUR 480 (580 USD), which includes the shipment of one hard copy of the journal. Payment details will be sent to you via e-mail.**
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- ✓ Please notify the Editor when payment has been made and provide the complete postal address where you want to receive the hard copy.

Proposed Schedule for Publication

- ✓ **Vol. 9, No. 3, May 2020**, if you meet the above requirements by **12. 03. 2020**
- ✓ You may also ask to postpone the publication of the paper, if you need more time for revision or payment.

Additional Information

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